

MODERN LUXURY

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Fresh Ink

AS MICROBLADING BECOMES MAINSTREAM, NEW TECHNIQUES IN SEMIPERMANENT ENHANCEMENTS ARE MOVING BEYOND THE BROWS.

BY PHEBE WAHL

semipermanent eyeliner for the perfect tight line and lip tinting for a plumper pout—plus her game-changing services designed to camouflage scars and stretch marks.

Regardless of which area she is treating, the French-born beauty expert is known for her understated approach, a far cry from the overly done semipermanent makeup looks of others. Bossavy uses only the finest mineral-based pigments and a no-scabbing injection technique designed to minimize any trauma to the skin. “I like to ignite youth so [patients] look fresh and clean without any makeup,” Bossavy says.

At PFrankMD Skin Salon (pfrankmd.com) in Manhattan, aesthetic artist Christopher Drummond offers his coveted BROW2 Eyebrow Embroidery as well as scar-revision treatments. Similar to microblading but using different tools, Drummond “embroiders” individual hairstrokes in with existing brow hairs to give a more realistic look, then often follows with a “powder fill”—light shading applied between the strokes to create the on-trend look of a fuller and more youthful brow.

Designed to streamline your routine and elegantly enhance your natural beauty, getting inked has taken a tasteful turn.

In the age of Instagram selfies, we all know the importance of having your #browsonfleek. Thanks to the newest advancements in microblading techniques, semipermanent brow enhancement has gone from the earlier iterations of Gonzo-esque eyebrows to more natural-looking, face-framing definition offered by today’s top practitioners.

Boasting a star-studded client list (think Jenna Dewan, Michelle Williams and Megan Fox)—and the three-month waiting list to match—industry expert Dominique Bossavy (dominiquebossavy.com) explains that these enhancements are expanding beyond the brows. At her newly opened 4,000-square-foot flagship in Midtown Manhattan, and her studios in Beverly Hills and Paris, Bossavy offers her trademark 3D NanoColor Infusion eyebrow restoration technique,