

redbook

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SCROLL FOR COVER LINES

**FEEL YOUR
BEST AT**

Never (ever) look tired again

The key to looking bright-eyed before your first cup of joe? These powerhouse products and easy expert tips.

BY LAUREN BALSAMO



[PRO TIP]

HOW TO APPLY EYE CREAM

Starting at the tear duct, use your ring finger to gently press (never pull) your eye cream up along the brow bone, down to the outer corner, and finally on the under-eye along the bone, says NYC facialist Cecilia Wong.

WHEN A CREAM WON'T CUT IT

If your daily routine isn't delivering the results you want, don't panic. That's what a dermatologist is for!

1 YOU SEE: CROW'S FEET

DERM FIX: Botox or Dysport injections. These neurotoxins temporarily relax the muscles around the eye, softening lines for about four months, explains Paul Jarrod Frank, M.D., a cosmetic dermatologist and founder of PFrankMD Skin Salons.

COST: About \$450/treatment.

2 YOU SEE: CREPEY SKIN

DERM FIX: PicoSure laser. It jump-starts collagen production to firm and plump paper-thin eye skin, Dr. Engelman says. Most women see results after three 10-minute treatments.

COST: About \$350/treatment.

3 YOU SEE: HOLLOWNESS

DERM FIX: Restylane injections. This hyaluronic acid filler supplements to make up for natural collagen loss, which can start in your 30s, Dr. Frank says. It lasts six months to a year.

COST: About \$1,000/treatment.