26 Beauty Breakthroughs
You Need to Know About
Now

See 15 years of beauty innovations—in an A-to-Z guide.

Injectables

Needle-based noninvasive procedures have exploded in popularity over the past 15 years. The first type, neuromodulators, which include Botox and Dysport, have been injected about 700 percent more than they were in 2000 and have “changed the face—pun intended—of cosmetic surgery, by being able to relax wrinkles without downing,” says Paul Jarrod Frank, a cosmetic dermatologist in New York City. The second type, fillers, such as Restylane, Juvederm, and Belotero, which often contain hyaluronic acid, “allow us to literally fill in wrinkles and revolumize and lift skin on contact,” says Frank.