

SUMMER

# NEW YOU

THE VOICE OF HEALTH & BEAUTY

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MAN?**

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DISPLAY UNTIL 7/27/15

# men's news

GET FIT LIKE FERRARA, CREATE LIKE FACCIANELLI & GROW THAT HAIR

## FOCUS SQUARELY

Nothing betrays a man's age like a sagging neckline. When it's time to get a jump on your jowl situation, there's always ultrasound, radiofrequency, or other light-based technologies. Fillers can even be injected to widen the jawline. That said, there's a slightly more aggressive and effective approach: the new UltraTight procedure from New York City cosmetic dermatologist, Dr. Paul Jarrod Frank. "Instead of using ultrasound on the skin's surface, I treat the skin and the fat through two pencil eraser-shaped holes under the chin," Dr. Frank says. "To melt fat, I use an ultrasonic wand and iron the skin from the inside, delivering heat to regenerate collagen as well." Afterwards, patients wear a simple chin bandage for 24 hours, so skin heals close to the muscle wall. The treatment costs about \$5,000, proving far less costly and invasive than procedures of yore. Visit [pfrankmd.com](http://pfrankmd.com).

# 33

PERCENT OF INFERTILITY IS  
ATTRIBUTED TO THE MALE PARTNER.

SOURCE: ASRM.ORG



## V Is for Vaughn

Don't entrust the coolness of your coif to just anyone. Turn to V76 by Vaughn, a new line formulated by star stylist Vaughn Acord. "Men don't like to fuss," he says. "Whether they're on stage or in front of a camera or in the boardroom, they need a look that will give them confidence—something that doesn't require a lot of thought in the morning." Through the years, Acord (quite a dashing dude himself) has helped headliners like Bruce Springsteen, Richard Gere, Tom Brady, and Bill Clinton look their most "boss." Now, his products—shampoos, waxes, gels, and shaving creams that are free of parabens, sulfates, petroleum, gluten, and (most importantly) cruelty—help you achieve boldfacer style on your own. Visit [v76.com](http://v76.com).



TWILLORY

## The Twill of It All

We love Twillory's impeccably tailored, reasonably priced shirts (four button-downs for \$199). They come in handsome styles—checks, plaids, and gingham—and look great tucked in or untucked. Best of all, you get a prepaid mailer bag to fill with your clean, gently worn shirts. Send them in, they're inspected, and then they go to men in need. Sharp style and a lot of heart? Sign us up. Visit [twillory.com](http://twillory.com).

## SHIELDS UP

The average guy uses mobile devices all the time, yet studies show that cell phone use causes decreased sperm concentration, slower sperm, and damaged sperm. Take some precautions and make sure your swimmers stay afloat. The Belly Armor RadiaShield men's boxer brief (\$49) protects reproductive organs from cell phones, laptops, and tablets with its RadiaShield fabric (a highly conductive silver textile, similar in properties to a ¼ inch-thick sheet of aluminum). Visit [bellyarmor.com](http://bellyarmor.com).

