



Summer Skin by LAB SERIES

Dr. Paul Jarrod Frank, LAB SERIES Skincare for Men Global Dermatologist and Skincare Technology Expert, provides tips for achieving healthy looking, handsome skin this summer.



1. "Use an exfoliant such as the **Invigorating Face Scrub** prior to applying BB Creams or self-tanners in order to get the most even coverage and to help prevent streaking"

2.

"Apply SPF products, such as the **BB Tinted Moisturizer Broad Spectrum SPF 35**, after you complete your skincare or grooming routine for best absorption and in order to get the best quality coverage."



3. "Use an SPF liberally to defend your skin from the inevitable appearance of age spots and fine lines. Daily sun protection such as the **Daily Moisture Defense Lotion Broad Spectrum SPF 15**."

4.

"Applying sunscreen once is not enough when active in the direct sun. Reapplication is required, especially if perspiring or after a swim. I recommend the **Power Protector Broad Spectrum SPF 50** for optimal coverage."



Invigorating Face Scrub | SRP \$26.00

BB Tinted Moisturizer Broad Spectrum SPF 35 | SRP \$42.00

Daily Moisture Defense Lotion Broad Spectrum SPF 15 | SRP \$44.00

Power Protector Broad Spectrum SPF 50 | SRP \$48.00

LABSERIES.COM

Share your Summer Skin stories with us



@LABSERIES



facebook.com/LABSERIES



Instagram @LABSERIES

Press Contacts:

Katie Gray | LAB SERIES | kagray@estee.com

Allegra Storz | SIREN PR | allegra@sirenpr.com

**LAB
SERIES**
SKINCARE FOR MEN

HIGH TECH. HIGH PERFORMANCE. SKINCARE FOR MEN. ONLY.™