

THE 7 THINGS YOU NEED TO KNOW ABOUT...

GOD BLESS
MAGAZINES

STYLE IN 2015

28 PAGES ON NAVIGATING THE NEW CASUAL REVOLUTION

Esquire

Will

Olivia
WILDE
BUSTS OUR BALLS
PAGE 43

SCOTT RAAB
GRILLS
WILL SMITH
ABOUT
HIS KIDS
HIS CAREER
FERGUSON
AND
FAILURE
PAGE 112



AND FINALLY?
CARROT
TOP.



AS YOU'VE
NEVER HEARD
HIM BEFORE.
GRAB SOME
TISSUES.
PAGE 140

The
Golden
Age
of

Trucks

Really. Even Car Guys Are
Driving Them.
PAGE 99

WHAT I'VE LEARNED:
COMMISSIONER
BILL BRATTON
PAGE 148

MAN AT
HIS
BEST

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WEIRD SKIN CARE

... THAT ACTUALLY WORKS

BY RODNEY CUTLER

Why, yes, there are plenty of perfectly normal, non-serial-killer men who care about the latest in dermatological innovations. Men's skin care is one of the largest growth areas in the grooming market. But in a bull market, there's always a lot of bull. The Esquire maintenance team consulted three dermatologists and performed our own tests to determine which are worth trying.

Retinol

Retin-A is one of the only FDA-approved anti-wrinkle creams. But Retin-A is intense, so you'll probably want to stick to the over-the-counter version, retinol, like **[1] SkinCeuticals Retinol**

1.0 (\$63; skinceuticals.com). Start by using it twice a week until your skin adjusts or else you'll wake up feeling like you slept on a jellyfish.

Eye cream

The eyes are often the first area of our body that makes us start to look old and tired. That's why more men are using eye creams, like **[2] Acqua di Parma Collezione Barbieri revitalizing eye treatment** (\$58; bigelowchemists.com). It immediately hydrates and plumps up the area around the eye. It also has antioxidants, which can stabilize blood vessels, reduce darkening, and improve the look of your eyes over time. Daily use prevents you

from looking like you're perpetually hungover.

Antiaging cream

Guys are lazy—at least this guy is. I won't add 30 minutes to my morning regimen, and Lab Series gets that. Its **[3] Age Rescue+Water-Charged gel cream** (\$50; labseries.com) has all the skin pepping that you'll find in some women's creams—stimulating cell turnover and providing far more moisturization than typical lotions—but it's way easier to use. You just slap it on and it dries like water.

Pore refinement

Pores are actually a bigger concern for men than for women—or they should be. We have

larger oil glands and a higher concentration of them. Over time, our pores get bigger, dulling our complexion. You can minimize them with **[4] Clinique Pore Refining Solutions Correcting serum** (\$45; clinique.com).

Clay mask

You might think masks are emasculating. But if it feels good and makes your skin look good, who the hell cares? Clay masks, like **[5] Baxter of California's** (\$18; baxterofcalifornia.com), can be especially helpful for men with oily skin, since they have a mattifying effect.

Cleansing brush

Pollution builds up on

your skin, generating free radicals, which age your skin faster. Washing with your hands might not be enough, and scrubbing with an abrasive washcloth can create microtears. But an electric brush like the **[6] Clinique Sonic System purifying cleansing brush** (\$90; clinique.com) is thorough yet gentle. And it feels incredibly satisfying after a long day of polluting your face. **ES**

With thanks to **Dr. Paul Jarrod Frank**, **Dr. Whitney Bowe**, and **Dr. Jessica Krant**.

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